2015 CORPORATE PARTNERS OF THE HENRY VILAS ZOO PARTNERSHIP OPPORTUNITIES

Deadline for Sponsorship: April 1, 2015

CORPORATE PARTNER SPONSORSHIP LEVELS	Corporate Ambassador $25,000+	Corporate Benefactor $15,000	Corporate Leader $10,000	Corporate Friend $5,000	Corporate Contributor $2,500
Company profile, logo, and CEO quote on zoo's website	X				
Private breakfast or luncheon with zoo Director in conjunction with behind the scenes tour	8 guests				
Opportunity to have an Animal Health Center experience	4 guests				
Behind the scenes tour with a zoo expert	8 guests	4 guests			
Corporate logo on zoo's website with a link to company website	X	X			
Complimentary evening zoo rental for corporate or employee entertaining*	2	1	1		
Opportunity to promote special offers to zoo members	X	X	X		
10% corporate discount for employees on event registrations for Zoo Run Run & Kids' Roo Run Run	X	X	X	X	
Complimentary daytime facility rental for corporate entertaining or business meeting**	1	1	1	1	
Carousel and train ride tokens	100	50	25	10	
Complimentary membership in Director's Circle for company executive	2	2	1	1	
Complimentary family membership for company executives	10	8	6	4	2
Employee volunteer opportunities	X	X	X	X	X
10% corporate discount at zoo Gift Shop	X	X	X	X	X
20% corporate discount on zoo memberships and Befriend an Animals for all company employees	X	X	X	X	X
Subscription to Zoo News	X	X	X	X	X
Recognition on honor wall of annual donors in central onsite location	X	X	X	X	X
Recognition in Zoo News which reaches over 1,800 zoo supporters per issue	X	X			
Recognition on zoo's Facebook Page which reaches over 52,000 zoo supporters	X	X			
Recognition in bi-weekly e-newsletters which reaches 9,800 per issue	X				

* Event will be held on zoo grounds or in Anna Vilas Hall. Catering and other hard costs to be incurred by company.

2015 CORPORATE PARTNER COMMITMENT FORM

Deadline for Sponsorship: April 1, 2015

CORPORATE PARTNER SPONSORSHIPS

____ Corporate Ambassador (**$25,000+**)

____ Corporate Benefactor **($15,000)**

____ Corporate Leader **($10,000)**

____ Corporate Friend **($5,000)**

____ Corporate Contributor **($2,500)**

SPONSOR INFORMATION

Business Name_____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION (sponsorships are tax deductible to the extent allowed by law)

____ I have enclosed a check, payable to Friends of the Zoo

____ Please invoice me for this sponsorship (due 30 days net of the invoice date)

____ Please charge my: ❑ Visa ❑ Mastercard ❑ American Express ❑ Discover

Card # _____ Expiration Date _____

Name on card _____ Card Security Code _____

Signature_____

PLEASE RETURN THIS FORM TO:

Friends of the Zoo, Attention: Kelly Winckler
606 S. Randall Avenue, Madison, WI 53715
Email: kelly@vilaszoo.org
Phone: 608-258-9490 Fax: 608-258-1490